Oregon
Action
Coalition

RECOMMENDATION #

Work Group Information

Workgrou	p : Town Hall		Date:	5/21/14		
 Get message out about the Oregon Action Coalition. Hear from communities about how they would like to be involved and how we can engage their communities. 						
Purpose:	Operationalize our mis	sion to be inclusive through the	use of tec	hnology.		
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Members:						

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5.	Christy Cowgill		
6.			

Initial Outcomes:

- Know how much energy exists around Action Coalition
- Determine how individuals want to be engaged
- Discover ongoing programming/initiatives underway in Oregon that related to the IOM recommendations
- Evaluate the effectiveness of the town hall model to determine if future town halls are warranted
- Evaluate our ability to use technology to engage individuals

Revised outcomes (May 27, 2014):

- Know how much energy exists around Town Hall idea and membership on this workgroup
- Explore other outreach options that are more focused than town hall
- Explore if outreach may merge with other workgroup focuses

Planned Activity/ies/Time line

- Initially: Town Hall date in July at Chemeketa Community College. 9-112 or 9-162 TV Studio: \$40 per hour, 2 hour minimum is my normal rate for use of room without Television support. I could also give you our OHSU price of \$125 per day per room. Building 6 Auditorium: \$75 per hour, 2 hour minimum.
- determine the commitment of the GoToWebinar/microphone Kelley originally mentioned for recording and using a web based outreach or using what Chemeketa has to offer
- The other commitment will be a website to store the recorded audio of this town hall to allow those who can't attend a place to download.
- Marketing the event to a broad enough audience.

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- This would be the second marketing effort- send out the link with info on listening to where we are.
- Currently: Explore options similar to the VA outreach vs a full town hall- which is the best fit for right now and workgroup energy level?

Anticipated Resources (if known)

Coalition

	Needed from	
	Steering Committee?	
General assistance support such as creating doodle polls, providing answers		
toward equipment or other tech needs.	Yes	No
	Yes	No
	Yes	No
	Yes	No