

Oregon Action Coalition Education Work Group

SOAR analysis

October 30th, 2014

Strengths (We are/We have):

We are diverse, working in different types of programs and healthcare settings, and with different levels of experience

We are committed to helping nurses reach their professional potential

We have new members who are enthusiastic

We bring the realities of front-line nurses to our discussions and our work

We have connections to various practice organizations (e.g. VA)

We have past Action Coalition work and experience to draw on

We want seamless transitions, including from the LVN/LPN to RN role

Opportunities (“We have an opportunity to...”)

Increase the percentage of nurses achieving BSN

Create pathways for nurses to progress in their education

Provide information to Oregon nurses about opportunities for academic progression

Motivate Oregon nurses to see the benefits of academic progression

Influence political decisions related to nursing education and practice

Provide steering committee with data and real stories related to financing nursing education

Influence healthcare partners to support nursing education for their employees

Shape conversations related to BSN progression

Influence community college faculty to encourage BSN progression

Increase the visibility of the Oregon Action Coalition and our work group

Aspirations (To):

Elevate the nursing profession as a force in healthcare

See our profession change from being viewed as a cost center to being viewed as a value generator

Empower nurses to articulate nursing's value and contribution to health and wellness

Help create an understanding and assist nurses to communicate the essential role of nursing

Help nurses to lead change to advance health

Influence policies to improve affordability and accessibility of education for nurses

Help nurses to see the value of continuing their education

Influence community college faculty to encourage students to continue their education

Influence leadership in healthcare organizations to facilitate and support continuing education

Integrate more colleges into OCNE and other academic progression programs

Results:

Incorporated into the Education Workgroup Work Plan, October 30th, 2014