

STEERING COMMITTEE MEETING MINUTES

March 13, 2015



Submitted by: Leslie Ray

Present

Present: Leslie Ray, Jana Bitton, Janna Boren, Edward Brewington, Jake Creviston, Tom Engle, Jordan Ferris, Emily Goerke, Jessica Lenar, Renee Menkens, Leslie Ray, Judy Ulibarri,

Not Attending: Gladys Campbell, Dana Bjarnason, Susan Bakewell-Sachs

Absent: Carol Thorn

Agenda Item	Discussion	Decision/Action
Introduction	Agenda and minutes reviewed	Minutes Accepted as submitted Agenda re-ordered
Education Work Group – Elaine Keavney	<p>Working group has 2 student members – Mt Hood CC and OHSU</p> <p>Draft of FAQ’S presented; will include overviews for various schools, e.g. program start dates, length. Positive reaction from SC, some suggestions regarding ordering of items, wording, additional content.</p> <p>Proposal to CFA for ADN-BSN story-telling video: 2 nurses of different demographics; cost estimate \$3500, which is reasonable</p> <p>Discussion of metric for this group: focus on ADN’s under 30 yrs suggested; need to actively seek out this group; market is driving to 80% anyway; need to increase incentives</p>	<p>SC members to review and send comments/suggestions to Elaine</p> <p>Elaine to get information on effectiveness of this type of video</p> <p>---</p>
Org Mapping Work Group – Janna Boren	Introduction letter and brief survey written to send to nursing leadership in nursing organizations as initial focus; will have link to <i>Survey Monkey</i> ; sending through <i>Mad Mimi</i> (https://madmimi.com/) because better visuals/graphics and allows tracking of who opened email/when.	Tom will send link to survey – SC members to review and comment to Susan and Janna
Leadership Work Group – Jake Creviston	<p>2015 Charter draft posted with expansion of Nurses on Boards Committee: has developed a logic model for the work with specific outcomes consistent with the national metrics.</p> <p>Discussion of Jake’s experience with the Center for Creative Leadership training he attended. Focus was on understanding self, strengths, limitations rather than technical leadership skills.</p>	<p>Ns on Boards Committee will develop specific, measurable goals</p> <p>---</p>
Communication/Outreach --	Salem Lobby Day – Jake, Jana, Christy, Jordan attended; few legislators and staff but talked with other lobbyists about various nursing/health bills; had posters, trifolds, good presentation of OAC	---

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Communication (cont'd)	Upcoming opportunities for tables: Greater Portland Chpt Academy of Medical-Surgical Nurses (AMSN) Nov 2 nd OCNE Conference May Nurses' Day at PVAMC	SC members volunteer for 2 hr blocks for the tables if at all possible
	---	SC members to take last look at bios and get changes to Dana by Monday, 3/16
Membership Work Group – Edward Brewington	Draft process for SC membership presented; includes getting bios and details the vetting process for those wanting to be on the steering committee; also need process for identifying potential SC members and extending the invitation;	Group will develop “invitation” process (Leslie will put request in email to Edward) Group will address staggered v straight terms and expiration dates; bring recommendations to SC
Volunteer Engagement – Jake Creviston	Strategic plan being developed by Jake and Janna	---
American Nurses Video showing – Jana Bitton	RWJ reached agreement with distributor to allow American Nurses video showing at distributor's theatres during Nurses' Week. As fundraiser, OAC would get 10% of ticket sales and would only show in Corvallis	Timeline and location precludes moving on this Communications group to check into possibilities for showing at other times.
SIP (State Implementation Plan) grant – Jana Bitton	Last round of \$150K requires \$75K match: interest due April 29 th Letter of Intent May 13 th and proposal June 24 th previous grantees used funding to establish a center for nursing, nursing conferences, ?OCNE	Janna Boren will pull together information on previous grants Jana Bitton will set up 2 SC conference calls for brainstorming possibilities
Legislative Discussion – Jana Bitton	Many scope of practice related bills, e.g.: SB 72 is the OCN surcharge; SB 469 Nurse staffing SB 547 Nurse emeritus license status bill to limit CRNA scope by anesthesiologists bill to allow Ns Midwives to have hospital admitting privileges bill to allow certain retired state workers to continue to receive PERS and work up to full time (difficult to fill positions, e.g. nursing faculty) Information on bills can be gotten through OLIS (Oregon Legislative Information Service https://olis.leg.state.or.us/liz/2013R1#)	ONA will provide list of bills to OAC