**Action Coalition Education Work Group Meeting Minutes**

Submitted by Elaine Keavney

April 30th. 2015

**Attendees**: Elaine Keavney, chair; Jana Bitton, Jordan Ferris, Joy Ingwerson, Rebecca Silva, Sherrill Hooke, Deb Messecar

**Virtual attendee:** Doris Jepson

| Agenda Item | Discussion | Decision/Action items |
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| Report on booth at OCN conference | The FAQ document was distributed at the conference. One attendee, from the Hispanic Nurses Association, was interested in the work of the group. | Can follow up with this group. |
| Resource document-next steps | There is consensus that this document will meet a need and be of benefit to Oregon nurses. The work is comprehensive, and overall maintenance of content accuracy continues to be a concern. Discussion of what fields should be included in the Excel document when courses start (how often), availability of scholarships/financial aid, accreditation of program, price. *(It must be noted that many of these fields are already present in the draft document, in addition to other fields).* | Work will continue on this document. Work can be divided up among group members for ease of completion. Elaine will review in more detail and propose a plan for work on this document. |
| Video | Discussion was held on the proposal that Elaine submitted to the Campaign for Action. Email comments that were received indicated that the group wanted a bit more emphasis on articulation programs other than OCNE. Elaine made revisions to the proposal. Those members in attendance approved the changes.  No information has been received as yet from the Campaign related to the proposal.  Anastasia and Sherrill have candidates in mind for possible inclusion in the video. Other possible nurses were discussed. | Elaine will send the revised document to the membership and to Casey Shinham for consideration by the Campaign for Action.  Further discussion on who to include in the video can be done once funding is obtained. |
| Podcast | In previous meetings the idea of an audio podcast was discussed as an option for nurses to help them in their decision toward BSN education. This was discussed further, and was positively received. There may be more options for variety of nurses who are willing to share stories that are not video-based. | This idea will be further explored. It was suggested that Salem Health be included in future discussions. |
| Communications work group | Elaine shared the meeting minutes of the Communications work group, of which Jana is also a member, in order to gain an understanding of any overlap that the groups may have either in their work or their messaging. Jana shared that the communications work group is primarily focused on spreading the word about the Action Coalition and the work that the AC is doing. They have developed an “elevator speech” that can be used for very brief conversations, explaining the work of the AC. They are working on a speakers’ bureau and Power Point presentations as well. There has been discussion of how closely aligned the AC should be with the Oregon Center for Nursing, over the long term. This discussion is still in process. |  |
| Meeting times and dates | Elaine is retiring from full-time employment at the end of June. She will stay on for her 2-year term as chair of this work group, but will not be available for meetings on Thursdays after the May meeting. The ONA has agreed to let the group use their phone line for both the face-to-face and the virtual meetings starting in July.  The next meeting will be Thursday, May 28th at 1 PM and will be by phone only. There will be no meeting in June due to Elaine’s vacation. | Elaine will send out a Doodle poll to gather input about change of meeting day starting in July. |