**Action Coalition Education Work Group Meeting Minutes**

Submitted by Elaine Keavney

February 26th. 2015

**Virtual attendees**: Elaine Keavney, chair; Anastasia Rose, Jana Bitton, Paul Smith, Jordan Ferris, Catherine Salveson, Joy Ingwerson, Rebecca Silva

| Agenda Item | Discussion | Decision/Action items |
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| Meeting minutes | Minutes from the last meeting were approved without amendments |  |
| Introductions | Rebecca Silva is a pre-nursing student at Mt. Hood Community College. She met Jana at a student event and expressed interest in the work of the Action Coalition, particularly related to nursing education. Welcome, Rebecca! |  |
| Booth at OCN conference | The Action Coalition has already reserved a booth at the conference, which is being held on **March 19th.**  The leadership work group will have representatives there. We can staff the booth and provide materials related to BSN education. | Once the conference agenda is available, work group members can decide when they want to staff the booth based on their interest in conference topics. **Elaine will send out a signup sheet before the conference date.** |
| FAQ document | Anastasia and Sherrill have drafted a FAQ document for potential distribution. They did an internet search and selected those topics that seemed to be the most frequently asked by prospective students throughout the country. Discussion was held. The workgroup members recommended revisions, particularly under the question, “Am I too old to go back to school?” | Anastasia and Sherrill will take the group’s comments and revise the document. They will distribute for comment either by email or on a shared document site. The goal is to have this form completed, formatted and ready for use at the OCN conference in March, and for posting on the OCN website. |
| Resource document | Catherine discussed the draft of this document. This Excel document would be a resource for specific information about particular university nursing programs. It will be best used an viewed online, although it could be formatted for printing.Discussion was held:Suggest adding a field for how often courses start, i.e. monthly, quarterly.There is concern that a document with this type of specific information may soon become outdated. Who will be responsible for its maintenance and updating? How often should it be updated? That will need to be decided. Each version can have a date stamp on it but current relevance will need to be addressed.Suggest separate sheets in the Excel workbook for different categories of programs, i.e. programs in Oregon, online programs, international programs | Work will continue on this document |
| Video | Elaine spoke with Chris Kiefer from Skye Studios about a possible video related to BSN education. There is the option of a “talking head” video, in which an individual discusses the topic at hand. The other option is a storytelling format, in which one or more nurses are interviewed and filmed in various locations, such as the classroom, home and workplace. The cost for the “talking head” is about $500, while the storytelling format would be about $2000-$4000. The group prefers the storytelling format and thinks that at least two nurses from different demographic groups and circumstances should be included. The video would not be scripted but we would need to work closely with the producer to be sure that the key points were captured in the interviews.The Campaign for Action may have funding for this type of project. Casey Shinnam from the Campaign for Action has asked that we submit a proposal for funding. | Elaine will draft a proposal for submission to the Campaign for Action. |
| Virtual open house | This was discussed at the last meeting. Elaine has requested information from Career Services at her university related to the virtual open houses that they conduct regularly and is awaiting their response. |  |
| Other business | If there are nurses who may not want to be part of a video but would like to share their educational journey, podcasts might be a good option. We can work though the OCN website for this possibility.Jana reports that the Oregon Center for Nursing is the fiscal agent for the Oregon Action Coalition. Any grants that we get over time must first go through the OCN. |  |
| Meeting schedule | The next meeting will be held at the ONA offices and virtually for those who cannot attend, on **March 26th, at 1 PM.** Meeting room and conference call line information will be sent in advance of the meeting. |  |