

Co-Lead: Leslie Ray

Date: 12 September 2014

Co-Lead: Jana Bitton

Item:	What is needed from the steering committee:
<p><u>New Board Member</u> - Janna Borem, President of OSNA; Janna is a senior nursing student at OHSU.</p>	<p>—</p>
<p><u>Recruitment</u> - first contacts with ZoomCare and AARP. Both are interested, Leslie is getting 2nd ZoomCare appointment with their policy advisor, Len Bergstein. AARP is positive about someone sitting on the board, while would be a volunteer, would be someone with strong communications to the AARP leadership. MODA is another possibility, will be contacted by Christy Cowgill after "ask" is more formalized.</p>	<ol style="list-style-type: none"> 1. Definition of the ask - see the Texas membership application and their description of the ask. 2. Discussion of recruitment strategies: <ol style="list-style-type: none"> a. Total board participation in identification and first contact b. Use of formal membership application yes/no 3. Should this be an ad hoc group or activity of board as a whole?
<p><u>4 logo possibilities identified:</u> (see posted document) Abstract image and name, no tagline Scene image and name, no tagline Abstract image and name, "Advancing health in Oregon" Scene image and name, "Advancing health in Oregon"</p>	<ol style="list-style-type: none"> 1. Review the logo and comment 2. Decision (next steps are to pass it by CFA)
<p><u>Best on Board training</u> - workshop at SeaTac 9/4 Oregon had 12 participants (17 from Washington); interesting presentation by Connie Curran who will update and offer again in 2015.</p>	<p>Discussion: what are next steps for participants; how to move from information to action in board participation</p>
<p><u>VA Nurses Meet and Greet:</u> PVAMC 9/12; 1:30pm. OAC board members attending: Jana Bitton, Jake Creviston, Leslie Ray, ?others. Purposes 1] provide information about Oregon Action Coalition/overall goals of the Campaign for Action 2] recruit workgroup members</p>	<p>Comments, suggestions</p>
<p><u>Reminders:</u> <i>OHSU School of Nursing Academic-Practice Summit:</i> Friday, September 26th on nursing education needs for the future. <i>OCN Annual Fundraising Breakfast: Forward Focused</i> Tuesday, September 30th 7:30 - 8:30 a.m.</p>	<p>—</p>