

Co-Lead Update – Worksheet

Co-Lead: Leslie Ray

Date: 8 August 2014

Co-Lead: Jana Bitton

Item:	What is needed from the steering committee:
<p><i>Fundraising Workshop:</i> Leslie and Jana attended the CFA fundraising workshop on Thursday, July 31 with Action Coalition representatives from Kansas and Missouri. The CFA has given us the following assignments:</p> <ul style="list-style-type: none"> <li>• Determine specific projects around nursing leadership and education that you would like to pursue. Work with NWONE as appropriate.</li> <li>• Write a pitch for how you would approach payers or hospitals. Explain how your projects will benefit their system. Include key points, data, and the ask.</li> <li>• Consult with Lillian Shirley to help identify connections and to explore the value you can bring.</li> </ul> <p>The follow-up fundraising workshop will take place on October 22.</p>	<p>Determine an OAC project to pursue and assistance in connecting with payers or hospitals to deliver “the pitch.”</p> <p>List of activities requiring funding (attached)</p> <p>3-4 talking points regarding the importance of OAC work (Communications group)</p>
<p><u><a href="#">Breakthrough Leaders in Nursing</a></u> awards: Applications for the 2 Steering Committee nominees (Christy Cowgill, Jake Creviston) were submitted.</p> <p>August 15<sup>th</sup> – all materials due October 13<sup>th</sup> – awardees notified November 17-19<sup>th</sup> – announcement at National Summit in Phoenix</p>	<p>Positive thoughts (though a few crossed fingers as well wouldn’t hurt!)</p>
<p><i>VA Nurses Meeting Friday, September 12 at 1:30pm at the VA</i> Judy Ulibarri has invited VA nurses who expressed interest in the CFA and the OAC to attend an informational meeting. This will be an opportunity to engage new nurses with the OAC workgroups. All steering committee members, particularly the leads of the workgroups, are invited to attend.</p>	<p>Attendance at the event by Work group leads or member from the group to describe the activities and potential for participation.</p>
<p><i>Search for Steering Committee secretary - unsuccessful</i> Suggest dividing activities with rotating minute-taking and co-lead maintaining accurate participant/interested parties list.</p>	<p>Members to take minutes for meetings</p> <p>August 8<sup>th</sup> September 12<sup>th</sup> October 10<sup>th</sup> November 14<sup>th</sup> December 12<sup>th</sup></p>
<p><i>OAC History</i> Origins of OAC complete; OAC history mostly complete Now need to combine the two documents</p>	<p>Patience</p>

Funding Needs Brainstorming

*Leadership*

Identify nurses for CCO governing boards

Leadership development for interdisciplinary team members in quality sciences

Leadership activities survey

*Communication*

Increase public awareness/media campaign

Presence at state conferences with booth

Build Web presence

Communication strategic plan

Rural hospital outreach

Grass roots campaign ("road trip")

Lobbyist

*Data*

Leaders database to tap nurses for board positions

Workforce database

Data acquisition/tracking

Pilot project – APNs partner w/big box employers for wellness programs

*Academic Progression*

Advertising \$ for (something related to an 80-20 initiative)

Think tank on the faculty crisis

Seed money for nursing scholarship/fellowship

*Other*

Look at all funding mechanisms