



## Using Your Voice For Civic Good: Testifier and Advocacy Training for Nurses

This program is presented free of charge by your **Oregon Nursing Action Coalition**

Presented by Scott Palmer, MS, MAIS

Strong communication skills in nursing, both for front line clinicians, and nursing leaders are essential for success. Though many programs on communication focus on interpersonal relations and conflict management, this advanced workshop takes communication to the next level with a focus on our power of political persuasion. This course presented by the very popular Scott Palmer, will provide the foundation for nurses to masterfully craft their ability to be impactful in both political testimony and advocacy.

Participants will:

- Learn how to assess the person they hope to influence and define strategies unique to specific situations and individuals
- Learn a step by step process that not only establishes your credibility related to the subject of your communication, but also assists you to be clear, concise, and direct in your communications
- Advance both your competence and confidence as a person of influence in the areas of testimony and political advocacy.



Vancouver, WA September 2, 2015

8:30 a.m. – 12:30 p.m.

Legacy Salmon Creek Hospital

2211 Northeast 139<sup>th</sup>

Vancouver, WA 98686

No food will be provided but a café is available on site

Name & Title: \_\_\_\_\_ Company or Agency: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Register by emailing Gladys Campbell at [gmcampbel4@aol.com](mailto:gmcampbel4@aol.com) or by mailing this form to:  
2220 NW Aspen Ave Portland, OR 97210