

STEERING COMMITTEE MEETING MINUTES

July 17, 2015

Submitted by: Leslie Ray

Present: Jana Bitton, Edward Brewington, Tom Engle, Elaine Keavney, Renée Menkens, Leslie Ray, Judy Ulibarri,

Not Attending: Susan Bakewell-Sachs, Dana Bjarnason, Gladys Campbell,

Absent: Jessica Lenar

Guest: Jeff Wilkow, fundraising consultant, Campbell & Company



Agenda Item	Topic	Decision/Action
INTRODUCTION	Agenda and minutes reviewed	Minutes Accepted as submitted
SIP GRANT	<p>Submitted June 24th, budget revision to add detail for each line item requested; funding letters of commitment due August 14th</p> <p>Funding meeting held discussing possible funders: NO: NWHF, AARP (no local \$, only national) No response: CareOregon, Cambia (expressed interest earlier) Interested: SWOCC (Renee has meeting 7/20); Providence (Jana waiting to hear); Marylhurst (no \$, but support); Bay Area Hospital (initial contact through quality person pending) Be persistent! Yes: OCN (\$5K) Other possible: former legislators, board members: e.g. Jim Hill, Barney Speight, Salem Hospital, OCHIN</p> <p>Comments from Jeff: consider linking conference; award program, some recognition. Give potential supports a reason why support is good for them; what do they get out of it. Identify interest overlap. See CFA website for lots of resources</p> <p>Possible "gets:" member listing, logo/link on website; presence at conference table</p> <p>Prospect list: HC assoc., insurers, connections through nursing, foundations (slow to respond), legislators (CFA has rules about contacting)</p> <p>Need 1-sentence positioning message: why are we doing this? "Need your help to make [these things] happen."</p>	<p>Jana to revise and submit detailed budget</p> <p>SC members to identify possible funders ASAP and send to Jana/Leslie</p> <p>Leslie to craft 3-4 sentence intro language from info used by Renee, Edward, Tom, 'elevator' speech for SC members to use</p> <p>Tom to contact/engage MaryLou Heinrich</p> <p>Leslie to contact Salem, OCHIN, Care Oregon</p> <p>If funding goal not achieved, will continue with project at slower pace, prioritizing the possible with funding that we have gotten and continue "making friends."</p>

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EDUCATION	Has not yet heard from CFA re request for \$2500 for video Will focus on resource	Committee will continue to work on resource document
LEADERSHIP	No meeting – next meeting Tuesday? Jake and Leslie worked on SIP grant; kept NoB group in the loop via email	Jake and Leslie will meet 7/29 to develop Plan B if insufficient funding for grant.
MEMBERSHIP	Possible new SC member from Marylhurst List of other possible members developed	Edward will meet with Paul Ventura from Marylhurst to determine interest, bring back to Membership/SC if seems a fit Edward to send out list to SC SC committee to review list and indicate to Edward who they would be willing to contact
COMMUNICATIONS	No meeting	--
REPORT - NATIONAL FORUM OF NURSING WORKFORCE CENTERS	Impact of ACA on nursing: slower rate of increase in infant mortality; lack of primary care providers (OR had model legislation, still some issues, especially re CRNA's and RN/APN scope in practice – see previous CAP2 discussions. * roles for nursing is changing w/ne roles (health coaching, discharge planning)	
ANNOUNCEMENTS	Will need to spend some time at next meeting discussing future plans/need for dedicated meeting SB 72 (OCN licensure fee bill) passed and signed by governor. First receipts expected in September RWJ funding second round of breakthrough leaders; nominations due in August. Possible candidates: Margo Lalich (OCN board member); Pamela (public health nursing leader); Iris Sunwoo (OHSU DNP student on NoB group); Rebecca Silva	Leslie will talk with Jake about making the first contact with these folks.