**Oregon Action Coalition Steering Committee Minutes**

**August 12, 2016**

Present

Dana Bjarnason Jana Bitton Melissa Robinson Renee Menken (by phone)

Tom Engle Virlena Crosley Edward Brewington Kate Kaznowska

Joy Ingwerson Kelly Fox Christopher Wallace Joane Moceri

Denise Foster Melissa Robinson Jordan Ferris Susan Bakewell-Sachs

Gladys Campbell Carol Holm (student)

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| Topic | Discussion | Action |
| Steering Committee Strategic Charge | * Tom introduced the work of the day as we form our strategic vision for moving forward:   + Context   + What to do   + Resources needed   + Steering committee member lead | * Information only |
| Culture of Health Review | * Jana led a review from the Campaign for Action website. | * Information only |
| OAC Steering Committee Charter | * The team agreed our current charter needed revision and reviewed several examples from other action coalitions. * The final draft:   “Built on the 2010 Institute of Medicine recommendations for the future of nursing, the Oregon Action Coalition’s purpose is to build a culture of health in Oregon by optimizing nursing’s essential contribution.”  The OAC will engage in strategic tactics with the overall aim of:   1. Improving access to care 2. Fostering interprofessional collaboration 3. Promoting nursing leadership 4. Transforming nursing education 5. Increasing diversity in nursing 6. Collecting workforce data 7. Building healthier communities | * Information only |
| Communication Workgroup | * Dana gave a communication workgroup update. Work to be developed/continued includes:   + Media presence   + Campaign for Nurses on Boards (OPB, AM Northwest, Conferences, Oregonian, “need a pitch”   + Identifying issues to message around | * Information only |
| Leadership | * Gladys discussed the need to focus on:   + Legislative competencies (create toolkits around advocacy, testimony, relationships with legislators, community action)   + Education for emerging nurse leaders   + Non-traditional influential leadership positions | * Information only |
| Education | * Video is complete and was sent with the last newsletter * Focus will be on rural health   + Certification   + Grants |  |
| Membership | * Edward noted that his term ends at the end of the year and he will be stepping down * Also discussed were other steering committee positions that expire in December * Discussion ensued about the composition of the board * Overall agreement that OAC needs “cache” in order to partner with a business entity and that the “culture of health” may provide that vehicle | * Edward and Tom to discuss membership expirations and next steps |
| Meeting Time | * Doodle poll to be sent out regarding potential changes to the OAC meeting time | * Tom/Jana to work on identifying a new time |
| Next meeting | * 11/18/16 from 10 am to noon at the ONA | * Information only |