**Oregon Action Coalition Minutes**

**Communication Workgroup**

**September 7, 2016**

Present

Dana Bjarnason Jana Bitton Amber Vermeech

Jake Creviston Susan Bakewell-Sachs Kate Kaznowska

Unable to attend

Rachel Richmond Laura Dillard Tonya Tittle

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| Topic | Discussion | Action |
| Review Last Meeting Minutes | No updates from the minutes that are not on the agenda. | * Information only. |
| Update from the OAC Steering Committee | Dana provided a review of the highlights from the last steering committee meeting. | * Minutes attached. |
| Quarterly Newsletter | Jana reported that she and Laura have been in communication regarding the September issue. Virlena will be featured. Jake has submitted a story about the national website. This edition will feature a highlight about the activities of the Education Workgroup. | * Next newsletter to be distributed September 2016. |
| Review of the New PowerPoint | Jake led the group through the revised PowerPoint. Clarification regarding its purpose (education, information, visibility) was discussed. | * Slide 2 – update with re Magnet requirement * Slide 5 – update with 2015 data, if available * Slides 5, 6, 7 – is there any national data to compare to? * Slide 8 – add notes to connect to IOM FON * Slide 21 – ask workgroup chairs to provide information regarding accomplishments * Slide 22 – add details to the notes about outcomes (Oregon nurse a member of the progress team, need for diversity to be called out as a specific goal, meeting the goal of doubling doctorally prepared nurses, overly optimistic goal of 80% BSN by 2020) * Slide 23 – add to notes a little about the connection to CoH – change implement to translate, mention annual OAC strategic planning * Slide 24 – add “become an OAC coalition member – add website link) |
| Upcoming Conferences | Upcoming conferences were discussed regarding OAC visibility. The Salem OAC meeting has been postponed and the NWone Nurse Manager Forum has been cancelled   * OCN Fundraiser, Portland, 9/21/16 (Jana) * NPO Annual Conference, Hood River, 10/12-10/15/16 (Patty Cox) * OHNA Annual Conference, Breitenbush, 10/16-10/19/16 (Judith Ulibarri) * OPHA Conference, Corvallis, 10/10-10/11/16 (Tom/Education Workgroup) * OCN Conference, Portland, 10/20/16 * OSNA Conference, Portland, 10/22/16 (Dana/Jana) * AACN Annual Critical Care Symposium, Vancouver, 11/07-11/08/16 (Tonya Tittle) * OAC Plotting the Nurses Path to the Boardroom, Coos Bay, 11/09/16 (Jana/Kate) * OAC Plotting the Nurses Path to the Boardroom, Bend/LaGrande, January 2017 (Jana/Kate) | * Information only. |
| Letter to Stakeholders | Letter was reviewed. | * Send any edits to Dana * Distribute letter separately from the newsletter |
| Next meeting | Next meeting 10/05/16 at 8:00 am.  Call-in number: 1-866-730-7514 PIN: 459598# | * Information only. |

FY 2016 Goals Communication Workgroup Goals

* Update OAC Steering Committee Membership List by February 2016
  + Done May 2016
* 50 coalition members by December 2016
  + August total 23
* 20 IOM-FON presentations by December 2016
  + 1. Oregon Student Nurses Association, 2/20/16
    2. Oregon Nurses Association (April 2016)
    3. Northwest Organization of Nurse Executives (May 2016)
    4. Veteran’s Administration Nurses Week (May 2016)
    5. OAC Plotting the Nurses Path to the Boardroom, 6/9/16
    6. OAC Providence St. Vincent’s, 8/3/16

Upcoming meetings

* OCN Fundraiser, Portland, 9/21/16
* NPO Annual Conference, Hood River, 10/12-10/15/16
* OHNA Annual Conference, Breitenbush, 10/16-10/19/16
* OPHA Conference, Corvallis, 10/10-10/11/16
* OCN Conference, Portland, 10/20/16
* OSNA Conference, Portland, 10/22/16
* AACN Annual Critical Care Symposium, Vancouver, 11/07-11/08/16
* OAC Plotting the Nurses Path to the Boardroom, Coos Bay, 11/09/16
* OAC Plotting the Nurses Path to the Boardroom, Bend/LaGrande, January 2017