**Oregon Action Coalition Minutes**

**Communication Workgroup**

**August 2, 2017**

Present: Jana Bitton, Susan Bakewell-Sachs. Kate Kaznowska, Dana Bjarnason

Unable to attend: Amber Vermeech

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| Topic | Discussion | Action |
| Review Last Meeting Minutes | Minutes from the May meeting were reviewed.  | * Information only.
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| Steering Committee Update | Jana reported that the NOB project has done well and is receiving national attention. On-line tool kits have been developed. There was a webinar in March, a conference presentation in June and Jana has been asked to speak again in September.The June NOB conference was well attended with a goal of 100, 118 signed up and 80 in attendance. The presentations are available on line. Jake and Jana have some on-line podcasts that have been viewed by about 50 people.The Education Workgroup’s goal of educating 100 nurses about ACE is progressing in collaboration with ONA and the creation of a learning module about ACES and resilience. An abstract is being developed/submitted to the PHA.The Leadership Workgroup is refocusing and is looking at developing a conference in partnership with the APNA featuring ACES and resilience as the focus.The steering committee discussed ongoing work of the NOB. The grant ends in October and there does not seem to be a lot of enthusiasm for pursuing other funding sources to continue the work. There was some discussion about ‘nurses as influencers’ however this is not within the focus of the culture of health mandate. | * Information only.
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| Communication Workgroup  | The workgroup reviewed their assigned goal:By 2018, develop and implement the plan to communicate with nurses around the state related to ACES as part of the Culture of Health.There was some discussion about who would facilitate the work plan. It could include other workgroups or steering committee members.Dana asked about the past discussion regarding developing handouts and other informational brochures however it appears that this is no longer a focus. | * Dana will draft a communication plan for review by the workgroup and discussion at the next steering committee.
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| Quarterly Newsletter | The newsletter was not distributed in June however Jana said it is ready to go. Decision was made to distribute within the week and reorder upcoming newsletters to October 2017 and January 2018. Featured member and article will be discussed in September.The group discussed the importance of the newsletter/visibility and that this work may be the focus of the Communication Workgroup in the future. | * Newsletter to be distributed by mid-August 2017.
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| Succession Planning  | Dana informed the group that her term as health system steering committee member was ending in December 2017. She recommended consideration of Denise Foster for both that position and possibly as the chair of the communication/newsletter workgroup.Susan also noted that her term is either expired or expiring. | * Jana has a meeting with Tom today and they will discuss membership and expired/expiring terms and possible
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|  | Next meeting 09-06-17 @ 8:00 am.Call-in number: 1-866-730-7514PIN: 459598# | * Dana will be on vacation so will ask someone to chair in her absence.
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