

**Oregon Action Coalition Minutes
Communication Workgroup
July 21, 2015**

Present

Dana Bjarnason

Christine Woolsey

Jana Bitton

Judith Ulibarri

Unable to attend

Susan Bakewell-Sachs

Rachel Richmond

Janna Boren

Carl Brown

Jessica Lenar

Topic	Discussion	Action
Update from the 07-17-15 OAC Steering Committee	<p>Jana provided an updated focusing on the SIP grant which was submitted in June. Concerns discussed regarding ability to raise \$50K matching funds. To date \$5K raised.</p> <p>Dana suggested a joint letter from Susan and her to friends of nursing.</p>	<ul style="list-style-type: none"> Information only. Dana will ask Susan about her interest and draft a letter.
Web Page	<p>Jana, Judi and Christine volunteered to take a look at the web page and make recommendations regarding next steps with the idea of 1) migrating content to an OAC specific site and 2) content needed for the national website.</p> <p>Documents to be added to the current web page include:</p> <ol style="list-style-type: none"> 1) Charter 2) History 3) Workgroup information 4) General presentation 5) Speaker's bureau 	<ul style="list-style-type: none"> Jana, Judi and Christine to schedule a meeting to discuss next steps. Dana to send link to charter (Weebly site) Dana to find history document sent by Leslie Ray Dana to ask other workgroups to draft purpose statements
General Presentation	General presentation finalized with additional information	<ul style="list-style-type: none"> Presentation ready to be placed on website

	provided by Judi.	and is available for use
Quarterly Newsletter	Dana shared that the Steering Committee requested the Communications Workgroup consider publishing a quarterly newsletter. We will try to leverage as much content between the website and the newsletter as possible	<ul style="list-style-type: none"> • Jana, Judi and Christine volunteered to draft a newsletter for the August meeting for publication in September. • Dana to send examples of From the CNO newsletters at OHSU
Speaker's Bureau	All agreed to participate.	<ul style="list-style-type: none"> • Post names on website • Ask Jake if he wants to be listed.
Next meeting	<p>August 18, 2015</p> <p>Call-in number: 1-866-730-7514</p> <p>PIN: 459598#</p>	<ul style="list-style-type: none"> • Information only.