**Oregon Action Coalition Minutes**

**Communication Workgroup**

**February 3, 2016**

Present

Dana Bjarnason Jana Bitton

Susan Bakewell Sachs Tonya Tittle

Jake Creviston

Guest

Chris Wallace – OSNA President

Unable to attend

Rachel Richmond

|  |  |  |
| --- | --- | --- |
| Topic | Discussion | Action |
| Review Last Meeting Minutes | Dana asked for dates for 2015 IOM FON presentations. | * Jana to send date of the OSNA Executive meeting. * Jake to send date of the VA Nurses Week presentation. * Dana to ask Rachel to send dates of the Migrant Outreach and OHSU Leadership class. |
| Announcements | Christine Woolsey and Judith Ulibarri have resigned from the Communication Workgroup. | * Dana to add to OAC Steering Committee agenda asking for volunteers from either the committee or the community. |
| Update from the OAC Steering Committee | Jana reported that recruitment for the OAC – Nurses on Boards coordinator has been difficult.  Dana reported that the steering committee is working on finalizing goals that may impact the Communication Workgroup.  Jana reported that the Leadership Workgroup is discussing ways to leverage Communication Workgroup work in regard to:   1. Communication strategies in the SIP grant including development of a website (including prominent placement of the Nurses of Boards project) 2. Toolkit about board service 3. Speaking engagements/table events and general presentations including content about Nurses on Boards 4. OCN podcasts | * Information only. * Information only. * Dana to call in to the next Leadership Workgroup meeting for more details. |
| Quarterly Newsletter | Christine and Judith have resigned. Jana will continue to be the editor/distributor, but needs content. Thoughts discussed include:   1. Featuring an OAC Steering Committee member 2. Honoring Renee Menken for her recent award 3. Information about the Leap in Leadership NLBC website | * Next newsletter due in March. Dana will supply some content and add to the OAC Steering Committee agenda regarding featuring a member. |
| New Coalition Members | Dana reported that the letter she distributed to Oregon chief nursing executives brought in two three new members in addition to the March of Dimes and Oregon Student Nurses Association.  **Organizations**  March of Dimes Joanne Rogovoy  OHSU Nursing Dana Bjarnason  Columbia Memorial Hospital Trece Gurrad  Oregon Student Nurses Association Chris Wallace  Providence Portland Medical Center Mary McFadden  **Individual**  Dana Bjarnason  Judith Ulibarri | * Dana to ask coalition members for logos for the website. * Jana will update the website with new members. * Dana is coordinating two coalition members who have expressed interest in attending OAC. |
| Speaker’s Bureau/Letter to Groups | Draft email has been approved. | * Dana to distribute before March meeting. |
| FY2015 Goals | Dana presented information about accomplishment of Communication Workgroup 2015 Goals   * **25 coalition members by the end of 2015** – not met with 7 members   + **Organizations**   March of Dimes Joanne Rogovoy  OHSU Nursing Dana Bjarnason  Columbia Memorial Hospital Trece Gurrad  Oregon Student Nurses Association Chris Wallace  Providence Portland Medical Center Mary McFadden   * + **Individual**   Dana Bjarnason  Judith Ulibarri   * **5 IOM-FON presentations by the end of 2015** – exceeded with 12 presentations   + OHSU Nursing Leadership Summit, 01-23-15 (Dana Bjarnason)   + OHSU School of Nursing Leadership Students, 02-12-15 (Dana Bjarnason)   + OHSU School of Nursing Leadership Students, 11-19-15 (Dana Bjarnason)   + *Academic-Practice Partnerships Advance Clinical Inquiry.* The Oregon Nursing Research and Quality Consortium Presents Using Clinical Inquiry to Improve Patient Outcomes, 4-13-15 (Susan Bakewell-Sachs/Dana Bjarnason)   + VA Nurses Week Presentation, 5-6-15 (Jake Creviston, Judith Ulibarri)   + Institute for Healthcare Improvement Open School West Coast Regional  Conference, 4-18-15 (Jake Creviston)   + Oregon Public Health Association Nursing Conference, 5-4-15 (Jake Creviston)   + OHSU School of Nursing Leadership Students, 06-29-15 (Dana Bjarnason)   + American Holistic Nurses Association Portland Chapter meeting, 10-17-15 (Christine Woolsey)   + Oregon Student Nurses Association Executive Meeting, (Jana Bitton)   + Migrant Outreach, (Rachel Richmond)   + OHSU Leadership Class, (Rachel Richmond) | * Information only * Dana to ask Jana and Rachel to supply dates for their presentations. |
| Communication Workgroup Goals 2016 | * Update OAC Steering Committee Membership List by February 2016. | * Jana will communicate with new steering committee members to update the list for the OAC website by March. |
| OSNA Conference | OSNA President Chris Wallace joined today’s call. Several Communication Workgroup members will be presenting at the conference on 2/20/16.  OAC will have a table at the conference.  Chris suggested the OAC explore promotion through OPB through advertising or interview. | * Information only. * Susan, Dana, Jake and Jana agreed to cover the table for an hour or so during the conference. * Dana to add to OAC Steering Committee agenda |
| OAC Steering Committee Agenda Items | 1. Volunteers for OAC Communication Workgroup. 2. OAC Steering Committee Workgroup Member – Feature in OAC Newsletter. 3. Challenge all members to join either as coalition membership either as an organization or individual. 4. OPB interview about OAC | * Dana to discuss during Communications Workgroup Update at the upcoming steering committee. |
| Next meeting | Next meeting 03-02-16  Call-in number: 1-866-730-7514 PIN: 459598# | * Information only. |

FY 2016 Goals Communication Workgroup Goals

* Update OAC Steering Committee Membership List by February 2016
* 50 coalition members by December 2016
* 20 IOM-FON presentations by December 2016